




IT'S THE MOST MAGICAL TIME OF THE YEAR!

## Join us for the Countdown to Christmas Trail!

-  Explore the city
-  Visit the 9 puzzle locations
-  Collect the letters that spell out a Christmas word!

Visit locations in any order, you have until 27 December 2024 to complete the trail.

## ★ ARE YOU A CHRISTMAS SUPERSTAR?

If you've completed the trail and unscrambled the word, visit one of our Finish Stations to get it verified and receive a set of special Exeter stickers.

Enter our competition once you have the Christmas word: [visitexeter.com/xmastrail](https://www.visitexeter.com/xmastrail)

### But that's not all!

You can submit your answer and your details online for the chance to win one of 5 Exeter Independent Gift Cards.\*

\*Terms and Conditions apply – available on the competition form page online

## KEY DATES

There is so much to see and do this Christmas in Exeter!

**Exeter Cathedral Christmas Market**  
Cathedral Green  
15 Nov–15 Dec Mon–Wed 10am–7pm,  
Thurs–Sat 10am–9pm, Sun 11am–5pm

**Exeter Cathedral Events**  
Exeter Cathedral have a full schedule of Christmas events. Check their What's On Guide online for the full list.

**Guildhall Shopping Centre**

**Granny Turismo entertainers**  
30 Nov–1 Dec 11am–4pm

**Santa Paws Event with Father Christmas**  
Saturday 7 Dec 11am–4pm

**Spark Drummers performing**  
Thursday 9 Dec from 5–9pm

**Toy Drive**  
Donate toys to local children.  
until 22 Dec

City centre shops will be open later on Thursdays in the run up to Christmas.

Check out [visitexeter.com/christmas](https://www.visitexeter.com/christmas) for all the exciting details about Christmas in Exeter.

Dates correct at time of going to print. Please check before travelling.

Brought to you by **InExeter**, the Business Improvement District for Exeter in partnership with **Visit Exeter**, **Exeter Cathedral Christmas Market**, **Guildhall Shop & Dine** and **Princesshay Shopping Centre**.

**Winter Wonderland**  
Northernhay Gardens  
22 Nov–24 Dec 10am–10pm

**Magdalen Road Christmas Fair**  
Saturday 7 Dec 2–6 pm

**Princesshay Shopping Centre**

**Christmashay Village**  
Princesshay Square  
28 Nov–8 Dec Thurs–Sun  
9–22 Dec Mon–Sun

**Santa Sundays Photo Opportunity**  
every Sunday in December  
10:30am–4:30pm

**Festive performances**  
Late night Thursdays and Saturdays  
up to Christmas

IN EXETER



COUNTDOWN TO CHRISTMAS TRAIL

## 9 clues around the city!

Solve the Christmas word and receive an exclusive Exeter sticker sheet!

WIN!  
One of five  
£100 Exeter  
Independent  
Gift Cards up  
for grabs!\*

# EXETER TRAIL MAP



Enter our competition once you have the Christmas word: [visitexeter.com/xmastrail](http://visitexeter.com/xmastrail)



Enter Here!

## MAP KEY

- 1** **Central Station**  
Located in the planter as you exit the station.  
/// [folds.groom.common](http://folds.groom.common)
  - 2** **Exeter Phoenix**  
Located on the railings outside the main entrance.  
/// [list.enable.fleet](http://list.enable.fleet)
  - 3** **John Lewis**  
Window display to the left of the entrance.  
/// [rewarding.round.noble](http://rewarding.round.noble)
  - 4** **Howden Insurance**  
Displayed in their window.  
/// [happen.magic.pure](http://happen.magic.pure)
  - 5** **Princesshay**  
Located on the back of their Golden Sleigh under the glass canopy within the mall.  
/// [tend.pretty.neat](http://tend.pretty.neat)
  - 6** **Guildhall Shopping Centre**  
Look down! Located on the floor outside Sainsbury's and Primark.  
/// [patio.purple.slice](http://patio.purple.slice)
  - 7** **Thomas Moore**  
Located in their windows or if shopping in store look out in the Lego area.  
/// [arts.cover.soap](http://arts.cover.soap)
  - 8** **South Street**  
Located to the left of the Premier Store on the window of Exeter Cathedral School.  
/// [slide.junior.alive](http://slide.junior.alive)
  - 9** **Magdalen Road**  
Located in the planter outside Fika Salon  
/// [firmly.pepper.blend](http://firmly.pepper.blend)
- ★ **Finish Locations**

Guess Here! →

Once completed, enter online to win one of five Exeter Independent Gift Cards!

## FINISH STATIONS



Once you have finished the trail and worked out the Christmas word, visit a Finish Station to collect your exclusive Exeter stickers!

- ★ Jelly Charity Shop – please note, closed Mondays
- ★ John Lewis - Jewellery Counter on the ground floor
- ★ Exeter Library- The Help Point entering the main library
- ★ The Shop at RAMM – please note, closed Mondays

Please check opening times before visiting to pick up your stickers!